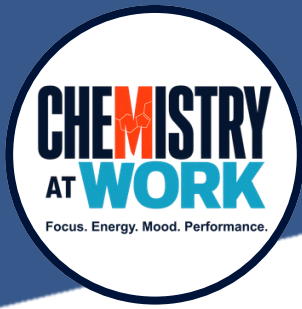




What Makes This Program Different?

What makes Chemistry at Work different is that it does not stop at awareness alone. The program combines private functional screening, science-based education, and access to dietitian support in one integrated experience. This gives employees a clearer starting point, practical understanding, and a path for follow-through, while keeping the process simple and low-lift for HR teams.

Core differentiators

1. It goes deeper than surface-level wellness

Most programs focus on motivation, habits, or incentives. Chemistry at Work starts closer to the foundation by exploring nutrition and possible functional imbalances through private screening.

2. It combines three layers instead of one

This is a “triple threat”:

1. functional screening
2. science-based education
3. dietitian support

That's a real differentiator. Most programs don't offer both education and screening. We connect the pieces and bring in the support employees need, too.

3. It reduces administrative burden for HR

Companies do not want a high-maintenance programs. This structure removes a lot of the work because:

- screening is handled privately
- results go directly to employees
- dietitian support is external
- no employer data handling
- no apps or tracking management

4. It is privacy-first

That matters a lot. HR can offer support without becoming the holder of sensitive employee information.

5. It is designed to be understandable

We use visual learning, simple explanations, and approachable materials. That matters because many wellness programs fail not because the information is wrong, but because employees don't connect with it.

6. It is practical, not just inspirational

We're not only telling employees to be healthier.

We give them:

- educational framework
- functional screening
- dietitian guidance
- follow-up support

That makes it actionable!

7. It supports the employee after the session

A lot of programs are one-and-done. Chemistry at Work has built-in continuity through guides, personal coaching, additional screening rounds, boost videos, and engagement emails.

8. Grounded in Scientific Research

The concepts introduced in Chemistry at Work draw on established scientific research related to nutrition, physiology, and human functioning. The program references findings from peer-reviewed studies and research published through sources such as PubMed, NIH-supported research, and university-led studies to help translate complex biological ideas into practical insights employees can easily understand and apply.

Together, these elements create a program that combines insight, education, and professional support in a single coordinated experience. Employees gain a clearer understanding of how nutrition and everyday biological inputs may influence how they feel and function, while organizations are able to offer meaningful support without adding administrative complexity. The result is a program that remains practical for employees and straightforward for HR teams to implement and manage.

