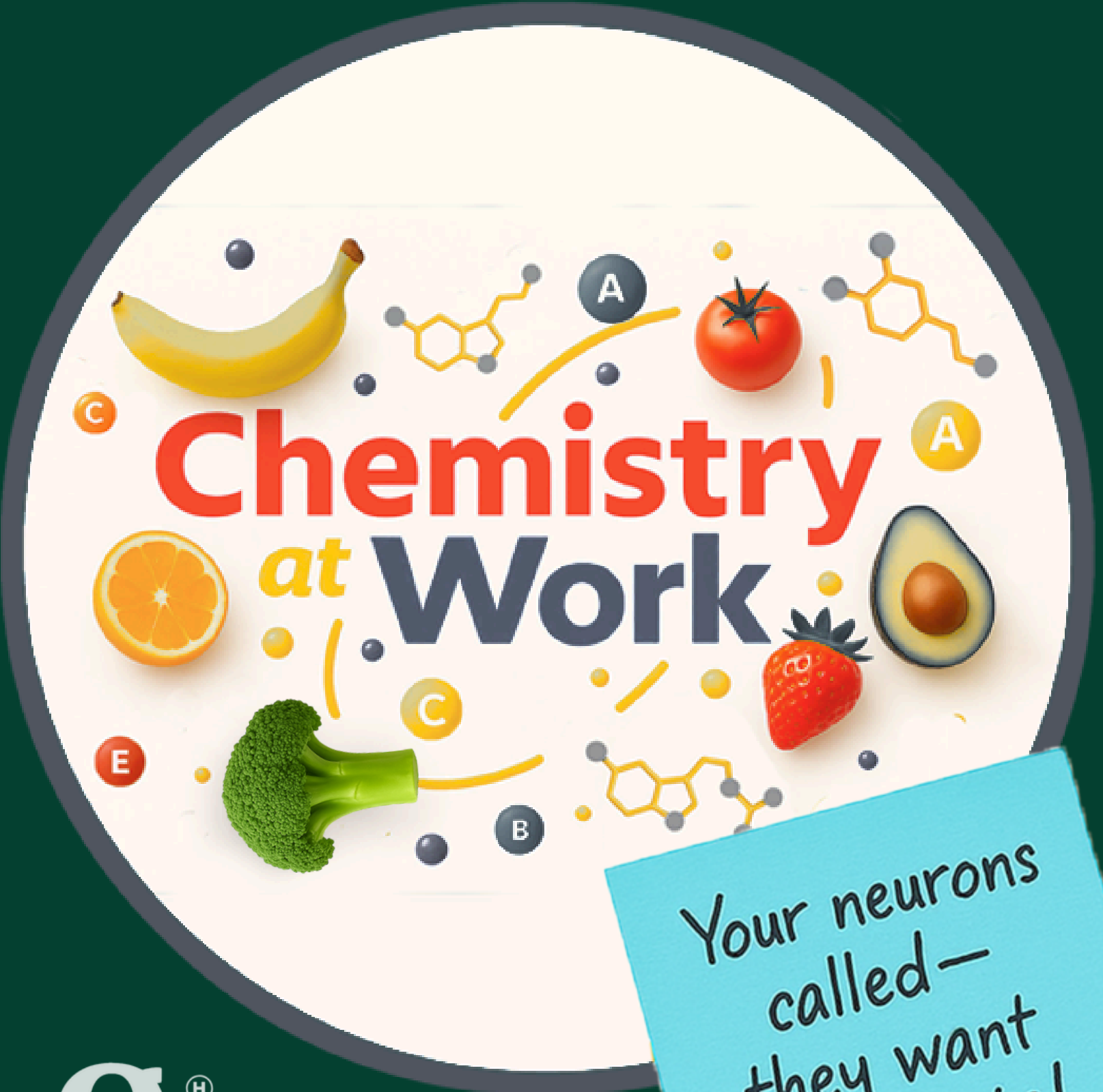


Strategic Partnership Overview

A workforce performance education program for employer populations, brokers, and strategic ecosystem partners.



Your neurons called— they want nutrients!



Stephanie Michelle | Founder, Good Health Geek
Workforce Performance Research

The Hidden Problem

Understanding the Impact of Fatigue, Brain Fog, and Energy Crashes on Performance

Fatigue, brain fog, and energy crashes are **silent disruptors** affecting daily workforce performance. These issues manifest as absenteeism, presenteeism, and disengagement, ultimately dragging productivity down. By addressing these underlying biological contributors, organizations can foster a healthier, more engaged workforce and improve overall operational efficiency.



Why Traditional Wellness Falls Short

Understanding the limits of generic wellness programs

Traditional wellness programs often focus on quick fixes rather than addressing the **underlying biological factors** that impact workforce performance and energy levels throughout the day.

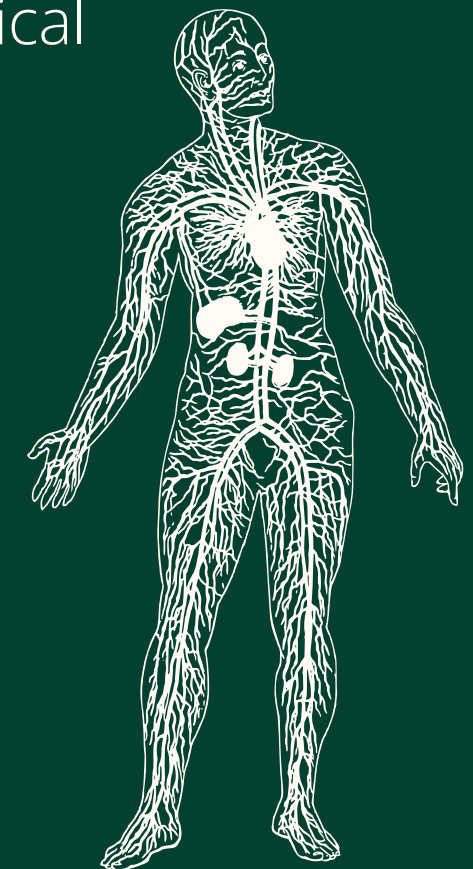
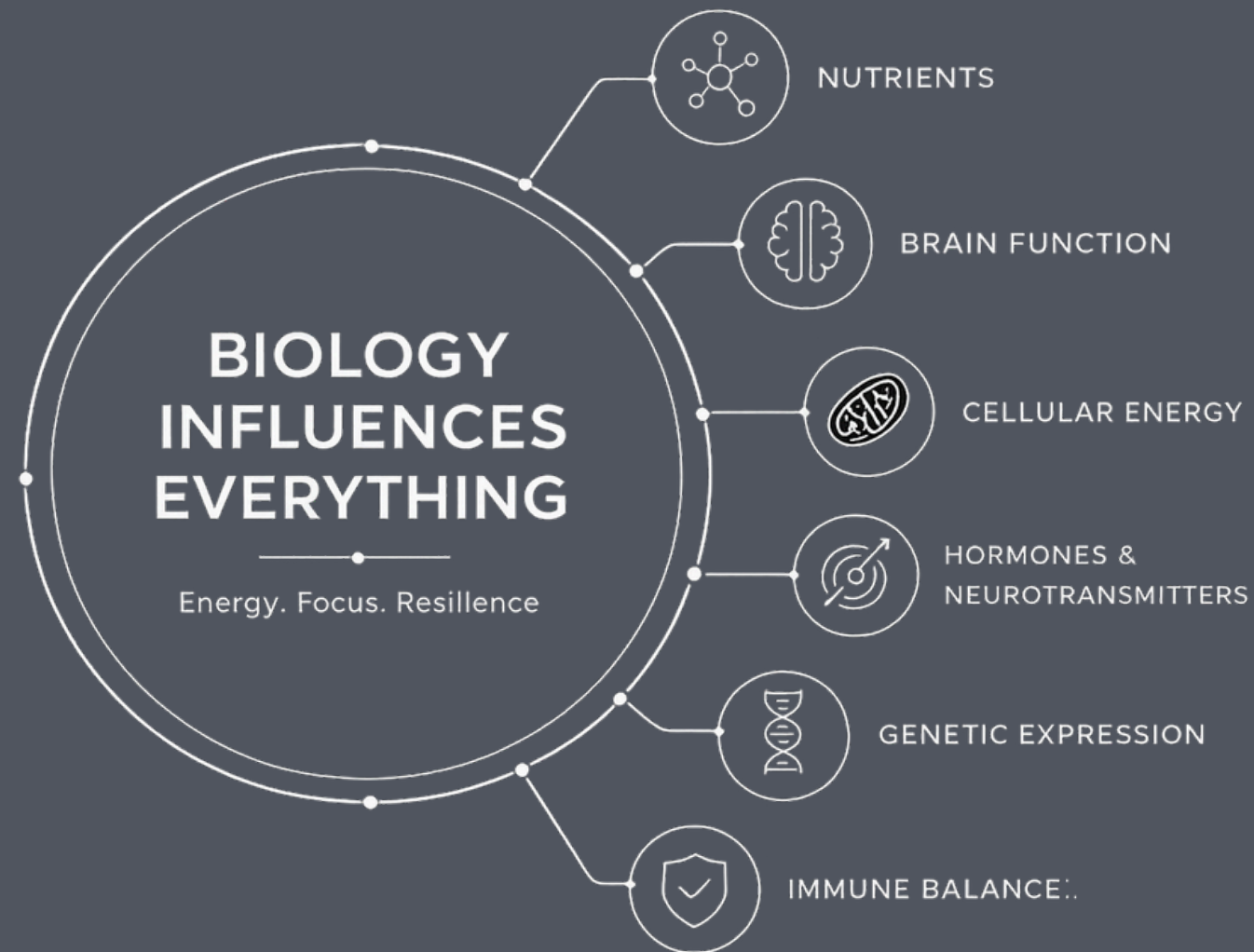


Workforce Performance Education

A New Approach to Biological Awareness

Chemistry at Work™ distinguishes itself by focusing on **educational and biological initiatives** rather than being a typical wellness app. The program centers around enhancing awareness and understanding of biological factors that influence energy and focus.

By prioritizing education and practical tools, organizations can cultivate a workforce that is more consistent, resilient, and informed.



Program Flow: Steps to Engagement



Discovery

Engaging employees through educational videos



Education

Companion materials explaining key concepts simply



Screening

Confidential at-home or in-lab screening options available



Support

Optional dietitian support for enhanced employee wellness



Engagement

Regular video, article, and email follow-ups to reinforce participation



Privacy-Safe Structure

Protecting Employee Data with Confidence



Employee Privacy Assurance

- Individual results remain private
- No personal data shared
- Third-party providers operate independently
- Program focused on education



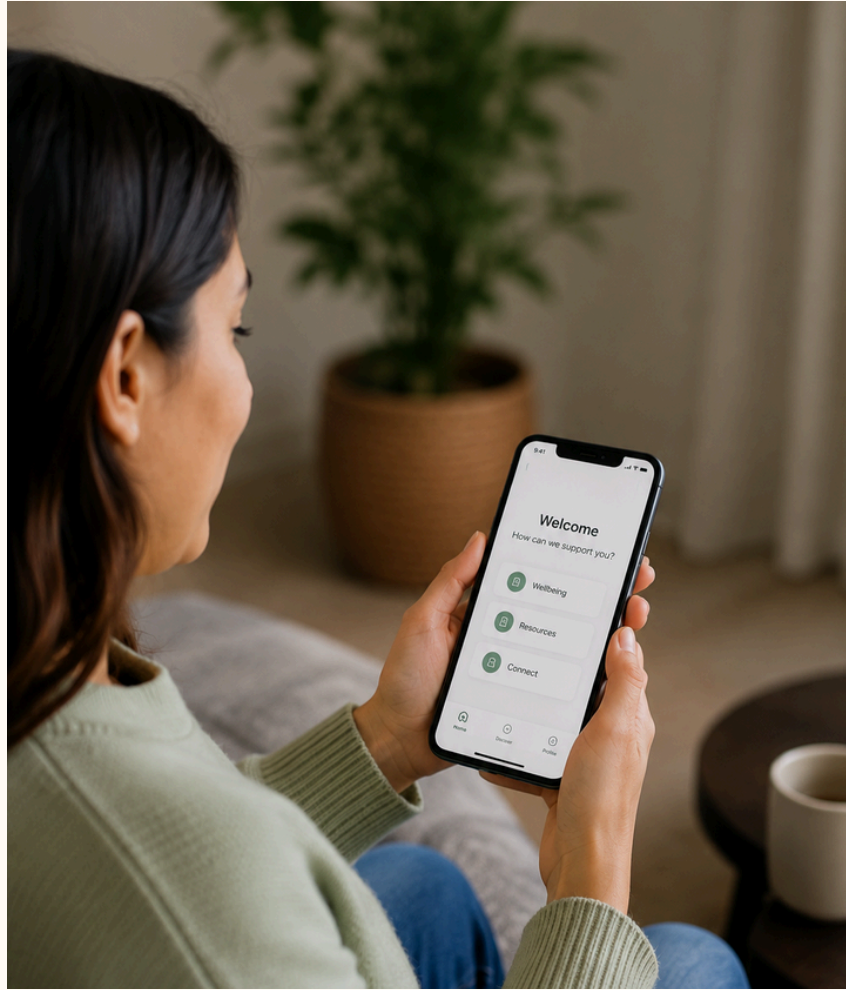
Employer Data Protection

- No personal results received
- Confidential employee experience
- Supports privacy-conscious
- Built for trust and safety

Employee Experience: Supportive and Practical

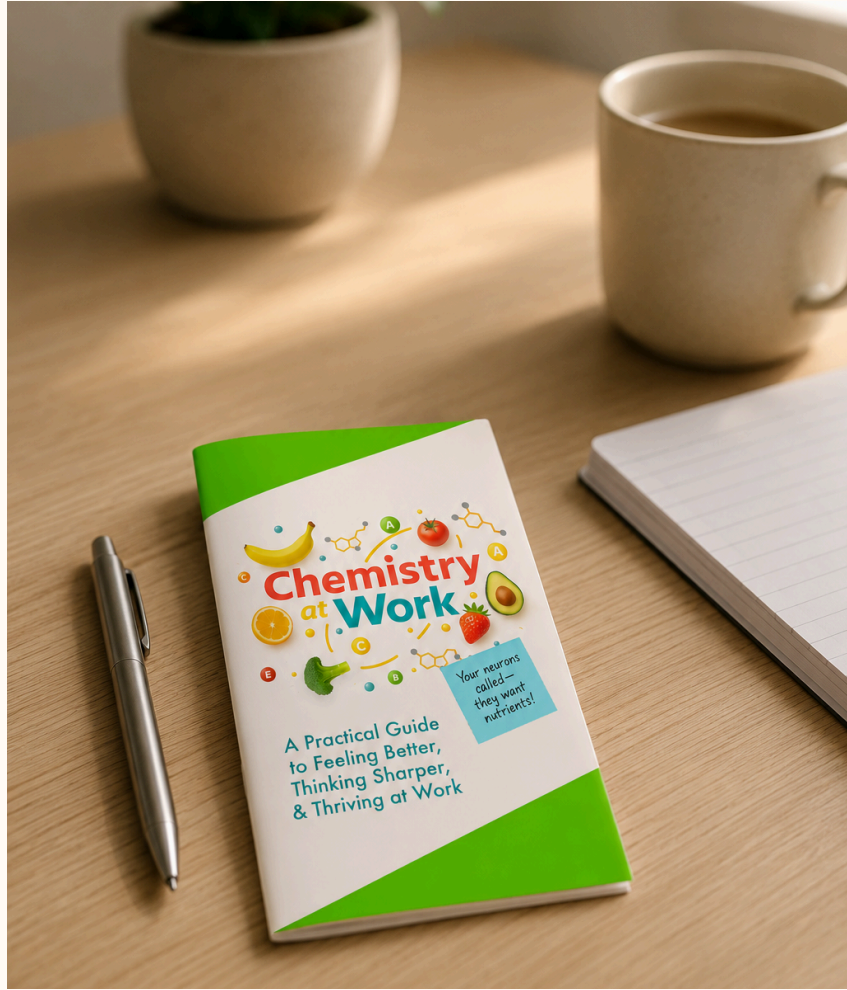
Accessible

Simple digital access for all employees



Educational

Clear materials without clinical overwhelm



Supportive

Optional private next steps for employees



Stigma-Free

Designed to feel welcoming and inclusive



Employer Experience: Scalable Support Options

Implementation

Minimal burden on HR and leadership teams

Communication

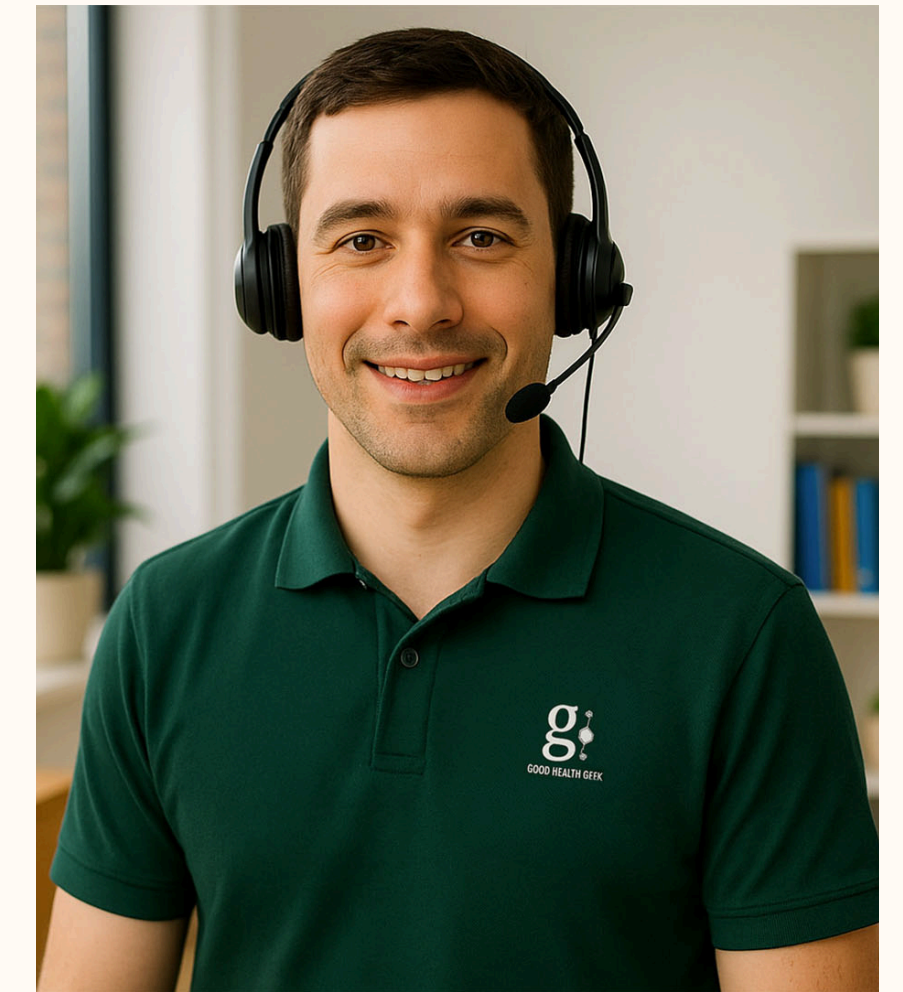
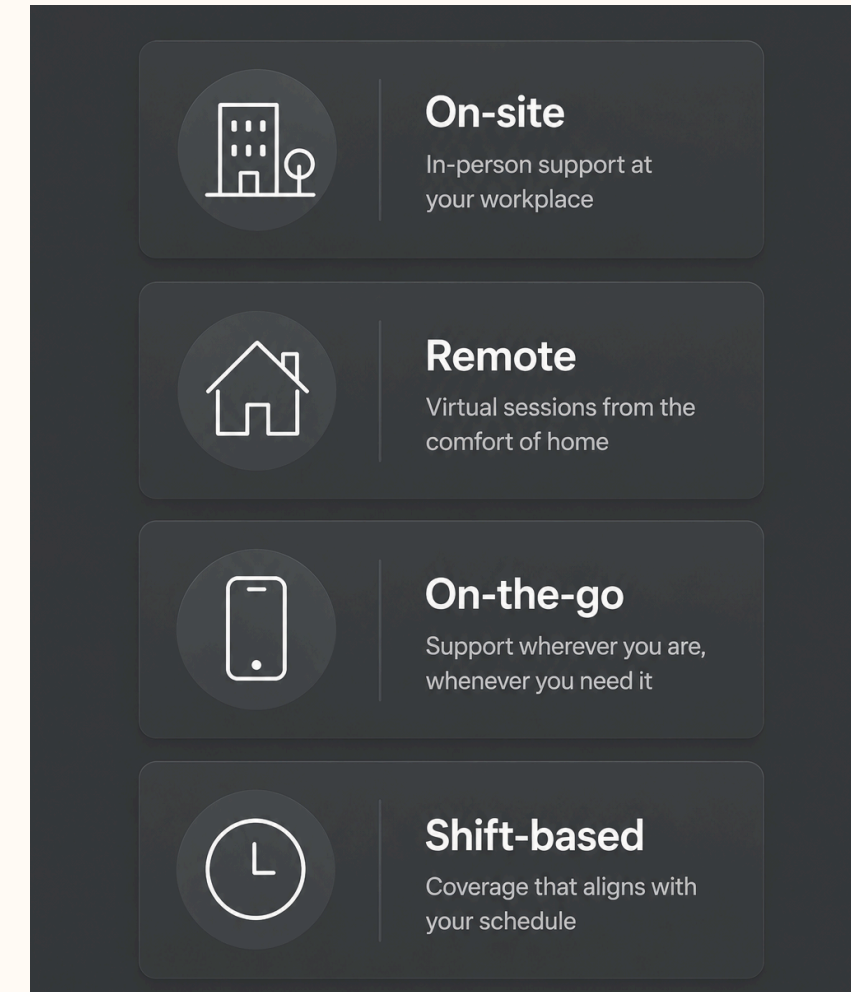
Comprehensive launch materials for effective rollout

Scalability

Flexible structure for varied workforce access

Support

Real support fostering wellbeing and engagement



75% of employees

report increased focus

90% engagement

in education programs

50% reduction

in fatigue symptoms



Partnership Opportunities

Collaboration Across Health Ecosystems

Strategic partnerships help expand access, simplify implementation, and support broader workforce engagement. By collaborating with aligned organizations and health-focused platforms, Chemistry at Work™ can integrate naturally into existing workplace ecosystems while improving accessibility, participation, and long-term impact.



Broker Partnerships

Collaborate with benefits brokers to offer tailored solutions that enhance employee wellbeing and performance, leveraging existing relationships for seamless integration and engagement.



Employer Pilots

Implement pilot programs with select employers to demonstrate the effectiveness of the Chemistry at Work™ model, showcasing measurable improvements in employee focus and productivity.



Digital Health Collaborations

Partner with digital health ecosystems to expand access to innovative resources and tools, fostering a holistic approach to workforce health and performance optimization.

Why Good Health Geek

A unique approach to health and workforce performance



Good Health Geek stands out with a differentiated value proposition, emphasizing **biological awareness** and performance education while ensuring privacy and complementing existing wellness strategies.

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A unique approach to health and workforce performance

Good Health Geek stands out with a differentiated value proposition, emphasizing biological awareness and performance education while ensuring privacy and complementing existing wellness strategies.

BIOLOGY FIRST

Grounded in biological awareness to help employees understand how their bodies and minds work.



PRIVACY PROTECTED

Employee privacy is our priority—trust is built into everything we do.

PERFORMANCE FOCUSED

Education that drives better daily decisions, improving focus, energy and productivity.



COMPLEMENTS, NOT COMPETES

Designed to integrate seamlessly with existing wellness programs and benefits.



 EMPLOYEE EMPOWERMENT

 MEASURABLE IMPACT

 STRONGER WORKPLACES



Next Steps

Explore Pilot and
Partnership
Opportunities with Us



WEBSITE

<https://goodhealthgeek.com/workforce-solutions/>

EMAIL

stephanie@goodhealthgeek.com

PHONE

1-866-446-4335 ext. 777